



**Searching for the best candidate for the job?
JBJS and jbjsjobs is THE place to advertise to find them!**

NEW FOR 2010:

STREAMING VIDEO PARTNER: Associate your company by providing free physician viewing to these popular educational videos. \$4,000/month on our homepage or \$2,000/month on our library page

PODCASTS: 30-and 60-second ads at the beginning and end of each podcast. \$1,000/month

IMAGE QUIZ: Reach surgeons reading case studies. A popular monthly challenge for our readers. \$1,000/month

CONTINUE TO OFFER:

jbjsjobs.org - WEB SITE BANNER ADVERTISING: Give your company more exposure - advertise your company logo and bring job seekers directly to your company website. \$250/30 Days

FULL ACCESS RESUME BANK: Find the best candidate for the job - Recruit from a highly qualified, highly targeted orthopaedic audience! \$75/30 Days

OPTION 1: B/W Rates:

Online job listing will be searchable by keywords, location, job title, etc.

Frequency	Full Pg	1/2 Pg	1/4 Pg	1/8 Pg
1x	\$2730	\$1630	\$870	\$540
3x	2675	1610	840	525
6x	2630	1590	820	515
9x	2575	1570	800	510
12x	2525	1520	795	500

OPTION 2: B/W Rates:

Online job listing appear on jbjsjobs.org job seekers home page and flagged on all results pages, giving you a better opportunity to get your job seen.

Frequency	Full Pg	1/2 Pg	1/4 Pg	1/8 Pg
1x	\$2800	\$1700	\$950	\$615
3x	2750	1680	920	600
6x	2700	1660	900	590
9x	2650	1640	880	585
12x	2600	1590	875	575

- All advertisements appear in print and online at jbjsjobs.org
- Advertisements requiring set-up incur an additional \$25 charge
- Frequency Rates: Total number of advertisements placed within the calendar year
- Early online advertising is available
- Advertising in print is required

New Advertiser Discount:

New advertisers will receive a 5% discount on the first 3 advertisements placed!

COLOR CHARGES (additional):

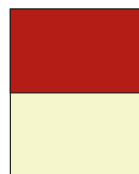
Full Pg	1/2 Pg	1/4 Pg	1/8 Pg
\$1450	\$965	\$480	N/A

Rates are per issue

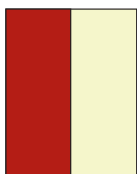
SPECIFICATIONS:



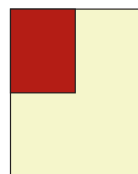
Full Page
7 1/8" x 9 1/4"



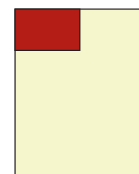
Half Page
7 1/8" x 4 1/2"



Half Page
3 7/16" x 9 1/4"



Quarter Page
3 7/16" x 4 1/2"



Eighth Page
3 7/16" x 2 7/16"



Your Company Logo

Web Site Banner
234 pixels x 60 pixels

Direct all inquiries and material to:

Terry Paolino
Advertising Production Coordinator

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